



The Chamber

CHILTON COUNTY

Clanton • Jemison • Thorsby • Maplesville

April 2011
Update

Chamber Upcoming Events

- | | | |
|-----------------|------------------------------|---|
| April 14 | Ribbon cutting | <i>Farmers Home Furniture, 11 a.m.</i> |
| April 24 | Easter Sunday | <i>He is Risen!</i> |
| April 29 | Relay For Life | <i>Clanton City Park, 6 p.m.-6 a.m.</i> |
| May 3 | Chamber luncheon | <i>FUMC Activity Center, noon</i> |
| May 31 | Chamber board meeting | <i>Chamber of Commerce, 5:15 p.m.</i> |
| June 24 | Peach Jam Jubilee | <i>Clanton City Park, 4 p.m. to 10 p.m.</i> |

Chilton County Chamber of Commerce, P.O. Box 66, Clanton, AL 35046
Email: chiltonchamber@bellsouth.net

Phone: (205) 755-2400
Fax: (205) 755-8444

LETTER FROM EXECUTIVE DIRECTOR

I trust you are pleased with this new edition of the Chamber Update. As you can see, this is a full-color glossy publication with lots of news and information about your Chamber of Commerce.

We are excited about the opportunity to provide this type of quality communication to our members and friends, and we are confident it will keep you "in the loop" insofar as Chamber and community happenings are concerned.

Your Chamber is growing, as is our community.

The latest census indicates that Chilton County's population has increased 10.2 percent to 43,643 since the year 2000. We are now the 16th fastest growing county in Alabama.

As we move forward, the Chamber is committed to assisting businesses as they grow and to providing initiatives that improve the quality of life for all our citizens.

Come join us!



Mike Robertson
Executive Director

CHAMBER BOARD of DIRECTORS

Britt Culpepper
President
Peoples Southern Bank

Carl "Jr" Baker
Clanton Furniture Co.

Maurice Lyn
20/20 Eye Care

Russ Hamlin
Vice President
Edward Jones Investments

Peggy Hall
Realty South

Andy Millard
Entrepreneur

Mollie Smelley
Secretary/Treasurer

Carol Harrison
U.S. Postal Service

Ron Porter
Alabama Power

Carl Mims
Chairman of the Board
Central AI Electric Co-op

Janice Hull
Hull & Russell, P.C.

Rick Shrader
Practical Healthcare Consultants

Joy Littleton
Industrial Development Board

Susie Williams
Tom Murphy Realty

Martin Funeral Home & Monument Company
Proudly Serving Chilton County Since 1921
Four Generations

1300 4th Avenue North, Clanton
(205) 755-3550
www.MartinFuneralHomeInc.com

C&C Trophy & Sign, Inc.

209 6th Street North, Clanton
(Across from Clanton First Baptist Church)
(205) 755-1504
Email: cctrophy@bellsouth.net

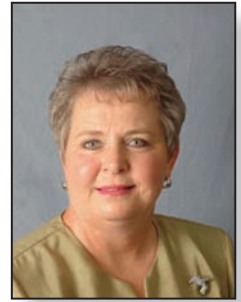
AMBASSADOR SPOTLIGHT

Darlene Rice is a top selling realtor with Tom Murphy Realty. She is a member of the Lifetime Club of Excellence with the Birmingham Association of Realtors and has achieved this award nine years running.

Darlene has attended Bethsalem

Baptist Church for 22 years and serves as director of the Golden Agers. She has been married to Alan Rice for 34 years, and they share three married daughters and six grandchildren.

Darlene Rice is a Chamber Ambassador.



Darlene Rice

AMBASSADORS REALLY MAKE A DIFFERENCE



Could the Chilton County Chamber of Commerce function without its Ambassador team? Possibly, but I'm convinced that we could not function nearly as well as we do today. Ambassadors really do make a difference in the life of this Chamber. They are the eyes, ears, arms, legs and voice of this organization to its members. They are official hosts at all Chamber events. They are a major influence on new members and on member retention. They are active participants in many Chamber initiatives, such as the Peach Jam and ribbon cuttings. In a nutshell, Ambassadors are critical to our success! When you see one of the Ambassadors, be sure to express your appreciation for all they do every day to make this a thriving Chamber.

AMBASSADOR JOB DESCRIPTION

- Ambassadors serve as official hosts for Chamber events such as ribbon cuttings, business after hours events and luncheons.

- Ambassadors help recruit new Chamber members by providing qualified leads to the Chamber staff.

- Ambassadors influence member retention by maintaining open communication between the chamber and its members.

- Ambassadors are the arms,

eyes, ears and voice of the Chamber and are critical to its success.

BENEFITS OF BEING AN AMBASSADOR

- Opportunity to make valuable business contacts.

- Publicity for you and/or your business.

- Recognition in Chamber publications and at Chamber events.

- Visibility in the community.

- Opportunity to serve your community.



If you are interested in serving as a Chilton County Chamber of Commerce ambassador, contact Mike Robertson with the Chilton County Chamber of Commerce at (205) 755-2400 or chiltonchamber@bellsouth.net.

CORPORATE SPONSORS

PLATINUM

\$2,000 and up

Alabama Power
Company
AT&T

Central Alabama Electric
Co-Op

The Clanton Advertiser
Dr. Jim Driggars
Peoples Southern Bank

GOLD

\$1,500 - \$1,999

Baptist Health Systems
Hull & Russell, P.C.

SILVER

\$1,000 - 1,499

CRH North America
Durbin Farms Market
Lemak Sports Medicine

BRONZE

\$500 - \$999

Alagasco
Heaton Pecan Farm
Martin Funeral Home
McKinnon Toyota-Nissan
Peachtree Bank
Regions Bank
Southfirst Bank


COPPER

\$100 - \$499

Chilton Medical Center
Clanton Furniture
Guesthouse Inn
Giles Cooling & Heating
Mutual Savings Credit
Union
Personal Appearance
Catering
Wadsworth Oil

Thanks to our Corporate Sponsors for their extraordinary support. Your financial gifts ensure that your chamber can sponsor initiatives like ... the Peach Jam Jubilee, Chilton Leadership, Farm-City, Shop Chilton County First, Youth Citizen of the Year, Community Spirit Award and Business Member of the Year Award.

State Senator
Cam Ward
Supports the Economic
Development Efforts of
the Chilton County
Chamber



camward.com

Paid for by the Committee to Elect Cam Ward, PO Box 1749, Alabaster, AL 35007



Crystal Keys Locksmith & Security Service LLC.

145 County Road 971 • Thorsby, Alabama 35171
Office: **205-280-0775** • Cell **205-294-1488**
St Lic. 7325 • aajlocks@bellsouth.net

COMPLETE LOCKSMITH & SECURITY SERVICE COMPANY

Commercial • Access Control • Commercial Door Replacement
Residential • Automotive • Lockouts • CCTV • Nanny Cams
Burglar Alarms • Alarm Monitoring



CHAMBER HAPPENINGS



A ribbon tying ceremony was held at the Clanton campus of Jefferson State Community College to commemorate the opening of the new Economic Develop Center.



Open house at Chilton Medical Center.



Ribbon cutting and open house at SouthernCare on Medical Center Drive.



Colon Cancer Awareness Month was recognized at the office of Dr. Hari Ramasastry at Chilton Medical Center.



The Chilton Leadership Class of 2008 raises a flag at the Board of Education as part of their class project. The flag was provided by State Sen. Cam Ward and State Rep. Kurt Wallace.

LUNCHEON LINE-UP 2011

- Beth Shelburne, Fox 6 News
- Kurt Wallace, State Representative
- Dr. Mike Patterson, Lemak Group
- Sandy Stevens, Jeff State Economic Development Group
- Luther Strange, Alabama Attorney General
- Glenn Murdock, Alabama Supreme Court

NEW CHAMBER MEMBERS

Alabama Orthopaedic Specialists, P.A.

(Dr. Michael W. Manning, D.O.)

4294 Lomac Street
Montgomery, AL 36106
PHONE: (334) 274-9000
FAX: (334) 274-0857

Eight-physician sub-specialized orthopedic surgery practice based in Montgomery. They handle: total joints, sports medicine, foot & ankle, spine, hand/upper extremity and general orthopedics.

Farmers Home Furniture

Alissa Brown
302 Park Plaza
Clanton, AL 35045
PHONE: (205) 755-9989

Farmers Home Furniture offers home furnishing and services that exceed customer expectations and our products can be purchased for a reasonable price on a financing plan that allows for a same-day sale. Farmers Home Furniture is committed to being a part of the positive and progressive ideals of this community and is humbly grateful to be able to contribute to Clanton's area growth.

Renee Smith & Associates

Renee Smith
950 Lumac Road
Clanton, AL 35045
PHONE: (205) 755-7101

A SHORT COURSE IN HUMAN RELATIONS

The 6 most important words: "I admit I made a mistake."

The 5 most important words: "You did a good job."

The 4 most important words: "What is your opinion?"

The 3 most important words: "If you please."

The 2 most important words: "Thank you."

The one most important word: "We."

The least important word: "I."

AL CONGRESSIONAL DELEGATION

U.S. SENATE

JEFF SESSIONS

Washington, D.C. Office – 335 Russell Senate Office Bldg,
Washington, D.C. 20510-0104 – Phone: 202-224-4124 – FAX:
202-224-3149

Montgomery Office – 7550 Halcyon Summit Drive, Suite 150,
Montgomery, AL 36117 – Phone: 334-244-7017 – FAX: 334-244-
7091

RICHARD SHELBY

Washington Office – United States Senate – 110 Hart Senate
Office Bldg, - Washington, D.C. 20510 – Phone: 202-224-5744
FAX: 202-224-3416

Montgomery Office – 15 Lee St. – B-28 Federal Courthouse –
Montgomery, AL 36104 – Phone: 334-223-7303 - FAX: 334-
223-7317

U.S. HOUSE OF REPRESENTATIVES

SPENCER BACHUS, DISTRICT 6

Washington, D.C. Office – 442 Cannon Building – Washington,
DC 20515 – Phone: 202-225-4921 – FAX: 202-225-2082

Birmingham Office – 1900 International Park Drive – Suite 107
– Birmingham, AL 35243 – Phone: 205-969-2296 – FAX: 205-
969-3958

STATE SENATE - DISTRICT 14 - BIBB, CHILTON, JEFFERSON, SHELBY

CAM WARD (R)

Alabama State House, 11 South Union Street, Montgomery, AL
36130

General Information: 334-242-7600

STATE HOUSE OF REPRESENTATIVES – DISTRICT 42 – CHILTON, SHELBY

KURT WALLACE (R)

Alabama State House, 11 South Union Street, Montgomery, AL
36130

General Information: 334-242-7600

To advertise in the Chamber
Update, contact Alan Brown at
(205) 755-5747 or [alan.brown@
clantonadvertiser.com](mailto:alan.brown@clantonadvertiser.com).



CONTRIBUTED

David Locke, an agent for Alfa Insurance, received the Gold Distinguished Service award for 2010, during the company's annual awards ceremony in Birmingham. The ceremony, held March 1, recognized Alfa's best agents and managers for dedicated work and commitment to policyholders. Locke has served as an Alfa agent for 10 years in Clanton. He represents the company's full line of insurance for auto, home, life and business. A native of Chilton County, Locke is married to the former Kimiera McDaniel of Clanton and they have two children, Riley and Emma Kate. They attend Clanton First United Methodist Church. Shown from left to right are District Manager Chad Watts, Locke and Vice President of Marketing Herman Watts.

Millard recognized with award from Allstate

Allstate Insurance Company has recognized Allstate exclusive agency owner Chris Millard with the



Chris Millard

President's Conference award for high standards in customer satisfaction, customer retention and profitable business growth.

WHAT MOTIVATES EMPLOYEES

A recent survey showed that employees and supervisors have very different ideas about what motivates employees. The survey showed that employees wanted appreciation more than anything else while supervisors believed that money was the primary motivator. Good wages was rated fifth by employees while appreciation was rated eighth by supervisors.

WHAT EMPLOYEES SAID:

1. Appreciation
2. Feeling "in" on things
3. Understanding Attitude
4. Job Security
5. Good Wages
6. Interesting Work
7. Promotion Opportunities
8. Loyalty from Management
9. Good Working Conditions
10. Tactful Discipline

WHAT SUPERVISORS THOUGHT:

1. Good Wages
2. Job Security
3. Promotion Opportunities
4. Good Working Conditions
5. Tactful discipline
6. Loyalty from Management
7. Tactful discipline
8. Appreciation
9. Understanding attitude
10. Feeling "in" on things

Source: *The Working Communicator*

PEACH JAM JUBILEE

7TH ANNUAL PEACH JAM JUBILEE JUST AROUND THE CORNER



Mark your calendars for June 24, 2011, as the Seventh Annual Peach Jam Jubilee will include live entertainment, arts & crafts, kids playground and other attractions.

Special announcement: This year the Peach Jam will be held in the Clanton City Park beginning at 4 p.m.